

A whole host of new super-zoom bridge cameras from Fujifilm

Fujifilm announces today that its S-Series long-zoom “bridge camera” range is being extended to include 2 new super-zoom models. Highly regarded for their ease-of-use and compact nature, and featuring sought after EVFs; the new additions to the bridge camera line-up have tele-photo capabilities ranging from an impressive 24x zoom to a huge 30x zoom.

The NEW S3200 and S4000 cameras boast high resolution 14 megapixel CCDs, award winning Fujinon optics, 24mm wide-angle lenses, are intuitive and easy to operate and are packed full of useful features and technologies. With bright 3.0” LCD screens (460K dot resolution on the S4000 and 230K dot resolution on the S3200), Fujifilm’s new bridge camera range has a lot to offer.

Electric powered Fujinon zoom lenses

The main differentiator between each of the new bridge cameras is their zoom capabilities:

Model	Zoom	Display
S4000	30x (24-720 mm)	3,0“ LCD (460K resolution)
S3200	24x (24-576 mm)	3.0“ LCD (230K resolution)

With its mega 24mm wide-angle to 720mm telephoto lens, the S4000 can capture anything from a stunning landscape to a 30x zoom of a giraffe on a safari, and you can take these two very different shots within seconds of each other. It’s flexible, and in comparison to someone carrying a D-SLR, you’re able to react quicker and have to carry much less bulk.

Fujifilm’s attention to detail is evident in the electric powered zoom lever which is perfectly located next to the shutter button and is very simple to operate. For S4000, the lens zoom has

45 different steps for you to stop while zooming so you can enjoy the smooth operation. With the promise of world renowned high precision Fujinon optics in all 4 models, you can rest assured that your photos are in excellent hands.

Dual Image Stabilisation

Even at the longest zoom settings or in the most challenging of lighting conditions, Fujifilm's S series cameras are able to produce pin-sharp results. With its mechanically stabilised 14 megapixel CCD sensor, and high ISO sensitivity settings, Fujifilm's Dual

Image Stabilisation technology combines to reduce the blurring effects of both hand-shake and subject movement to provide superb pictures.

Stunning panoramic shots

Create your own panoramic pictures simply and easily. Just select Panorama mode and you will be directed to take three successive shots with a helpful tool which automatically releases the shutter once the images are fully aligned to seamlessly stitch the shots together in-camera. You'll be amazed at the results!

Take your own HD Movie

All the S series cameras capture Full HD photos and 720p HD movies (30fps). These can be played back in all their glory on any HDTV - once you've seen your home movies on the big screen, there's no going back - it's just not the same on a PC! All the S series cameras feature a mini HDMI port so you'll just need a HDMI* cable to connect to the HDTV and you'll be all ready to enjoy your photos in the comfort of your sitting room.

*Mini HDMI cable required (not included)

Face Recognition and Image Searching

Ever find it impossible to find the photo you are looking for amongst the hundreds of photos on your memory card? Fuji's Face Recognition tool allows you to enter up to 8 people as "favourites". This allows you to "tag" them by name and the camera will automatically register when you are taking a photo of any of your favourite people. In turn this allows you to search for all your pictures of any of these people, by name, using the Image Search function.

This works in the same way for other categories of photo: the camera's Auto Scene Recognition technology registers whether you've taken a picture of a person, or a landscape, or if it's a night shot or macro shot, so you can filter your search by subject matter or even date & get straight to the photo you are after, quickly and intuitively. It's a great time saver!

Social Networker?

If you happen to be one of the millions of people worldwide that is into Facebook, then this could be the tool for you! Fujifilm's easy-web-uploader allows you to decide in-camera which photos and videos you want to post on-line. You can tag them for Facebook and YouTube and then as soon as you connect to a PC and launch My FinePix Studio software it will automatically upload your photos. Perfect for when you're travelling, it saves the hours spent trawling through your photos on your PC to remember which ones you wanted to share with your friends and family.

Key features at a glance:

- 14 Megapixel CCD
- 24mm wide-angle -super zoom lens
- Dual Image Stabilisation
- 3.0" LCD screen
- EVF (200K dot resolution)
- Full HD stills and 720p HD movie capture (30 fps)
- HDMI port for easy image display on any HDTV
- Up to ISO6400 (at reduced resolution)
- Easy web upload to Facebook and YouTube
- Face Detection with Blink detection and Smile and shoot mode
- Face Recognition technology
- SR Auto (Scene Recognition Auto)
- Full Manual Controls
- Tracking AF
- Motion Panorama mode
- Intelligent Flash

- Image Search function with Photobook assistant
- Auto Rotate
- 4 x AA batteries

The FINEPIX S3200 will cost 249 Euros, the FINEPIX S4000 will be available for 289 Euros.

Estimated release date : march 2011

For more informations : info@fuji.be

For pictures of our digital cameras : www.fujifilm.co.uk/presscentre/imagebank